



## QUADNUM GLOBAL'S ARLO HOTELS BRAND WINS TWO AWARDS AT INAUGURAL AHEAD AMERICAS CEREMONY

*Arlo Soho Receives "Best Guestrooms" and Arlo Hotels Takes "Best New Concept"*

MIAMI (JUNE 29, 2017) – [Quadrum Global](#) and its [Arlo Hotels](#) brand are thrilled to announce that Arlo Hotels has earned two awards at the inaugural [AHEAD Americas](#) ceremony, hosted by hospitality design authority Sleeper Magazine. AHEAD, the Awards for Hospitality Experience and Design, revealed its winners on June 28 at the stunning Perez Art Museum in Miami. Arlo Hotels, Quadrum's boutique lifestyle micro-hotel concept, competed against numerous creative hospitality brands and fellow breakout stars in the industry this year, including Alan Faena's new Faena Hotel in Miami and the 11 Howard hotel in SoHo.

"We are honored to have been selected as finalists and ultimately winners for the inaugural AHEAD Americas," said Oleg Pavlov, CEO at Quadrum Global. "We are humbled to be named alongside such renowned hospitality brands that are helping to blaze the trail for fresh, creative hotel design. We're looking forward to watching Sleeper Magazine and AHEAD build upon this brilliant celebration of hospitality innovation"

The first award of the evening was "Best Guestrooms" at Arlo SoHo. The hotel, which opened in September 2016, is revered for its thoughtful design courtesy of AvroKo, marrying form and function with raw and refined decor that speaks to an aesthetic of graceful simplicity. Arlo SoHo's ingenious guestrooms were applauded by judges for being "cleverly engineered experiences in tight spaces that fulfill every guests' needs as opposed to filling a room with FF&E."

Later in the evening, Arlo Hotels won a Selected Award crafted by judges for "New Concept of the Year" in hospitality design. The judges felt that Arlo Hotels represented a direction of hospitality design they hope to see expanded with its "creative solutions that do not seem to make a compromise." The Arlo Hotels are the first four-star micro-hotel brand nationwide and in New York City, positioning Quadrum as a pioneer in the design and micro-hospitality space.

Foiz Ahmed, Director of Hospitality for Quadrum and Arlo Hotels' Managing Director, Javier Egipciaco, both attended and accepted the awards during the ceremony on behalf of Arlo Hotels. Also present during the evening were Director of Sales and Marketing, Dayna Castano, Director of Revenue and Distribution, Katherine Solomon, and Senior Sales Manager, Jenny Robinson.

AHEAD celebrates the very best of design in all its forms and the guest experience it creates in hospitality projects across the region. The event was one of eight regional award ceremonies taking place globally in 2017 and 2018, celebrating the best new hotels in Asia, the Americas, the Middle East & Africa, and Europe. These regional heats will culminate in a Global Biennale in 2019 which will see the winners of the regional heats compete head-to-head to decide a worldwide winner in each category. For information on this year's event, please visit [aheadawards.com/americas/winners](http://aheadawards.com/americas/winners).



#### **ABOUT QUADRUNG GLOBAL**

Quadrung Global is a global real estate development, investment and management firm focused on value-add opportunities. Since 2009, the group has invested over \$1 billion in equity capital in US real estate.

[www.quadrunglobal.com](http://www.quadrunglobal.com)

#### **ABOUT AHEAD**

AHEAD celebrates the relentless pursuit of the exceptional in the hospitality industry. The awards recognise design in all its forms, and the guest experiences created in hospitality projects worldwide. Hosted by Sleeper Magazine, AHEAD comprises four annual, regional awards schemes run over a two year period, culminating in a global biennale.

[www.aheadawards.com](http://www.aheadawards.com)

#### **ABOUT SLEEPER**

Sleeper is the leading international magazine for hotel design, development & architecture. The Sleeper portfolio, comprising a globally distributed print publication, website and various events, allows suppliers of design-led products and services to reach all the individuals and disciplines throughout the complex supply chain involved in the delivery of new hotel projects worldwide.

[www.sleepermagazine.com](http://www.sleepermagazine.com)

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